

# SOCIAL VALUES & SUSTAINABILITY IN BID SUBMISSIONS



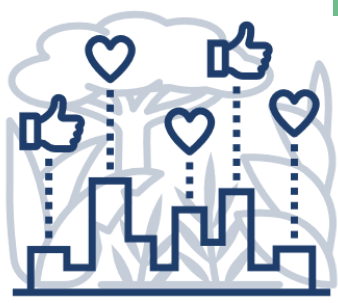
Whilst we all know that **Social Value and Sustainability goals** can be grudge in our Prequalification Questionnaires, we also know that we have a **moral duty to provide solutions to the communities and environments within which we work**. In 2015 the member states of the United Nations established a blueprint for global sustainable development, with a list of **17 Sustainable Development Goals (UNSDG)**.

Number 17 is titled "Partnerships for the goals" – which asks that we **strengthen the means of implementation and revitalize the global partnership for sustainable development**. By sharing our methodology, we hope to encourage you to understand and implement your own.



## Breaking it down...

There are **two basic categories** to be derived from the remaining 16 goals: **Human** and our **Environmental**. Dunton supports many global causes, from the Sekuru boys in Malawi, to 4Ocean, Sea Shepherd, The Ocean Clean-up, Ezra Project, Wake up ministries, Friends of the Earth and Tree Nation. **Our Dunton Academy** delivers courses internally and externally on a weekly basis. **However, when it comes to our PQQ submissions our clients want to know what impact their project can deliver locally and within our organisations.**



**Human** – As custodians of this fragile planet, whether we like it or not, we need their support to drive environmental change.

Take the time to **dig deeper** into the human aspect of the community in which you'll work. You're on their turf, learn who the stakeholders are, what their pain points look like, **Who** do they look to for support (Leadership)? **Where** do they find support (Churches, Local charities, Councillors, Schools, VCSE's, SE's)? Identify the infrastructure available to assist your delivery. You'll be amazed how much you learn when engaging with the diversity found within these groups.

**Environmental** – The passive victim of Human behaviour

Water, Land, Infrastructure, and the Resources you'll be using on the project, each aspect has an opportunity for a more sustainable alternative or off set with creative solutions. First and foremost though, survey your organisation's impact, set a benchmark based on your standard approach and challenge yourselves to beat it.

**Start within your own organisation.** Are you doing enough to support the mental health of your colleagues? Are you empowering women, people living with disabilities, or ex-offenders? Do you promote innovative thinking and training?

**The Supply Chain Sustainability School** is an excellent resource to engage your entire company and build their knowledge and capacity for change.

**The fundamentals are simple.**

1. Dig deeper
2. Set specific goals and timelines
3. Measure and Report

**Start with Goal 17 – follow us and build our partnership...**